

Recommendations for consideration by the Management Board

Growth & Prosperity Overview and Scrutiny Panel

Minute 25 (draft) BUSINESS IMPROVEMENT DISTRICT (BID) VETO

The City Centre Project Officer provided the Panel with information on the Business Improvement District (BID) and informed the Panel that –

- (i) the BID was established in Plymouth in 2005 and had dramatically improved the city centre;
- (ii) issues of cleanliness, security and overall standards had been addressed;
- (iii) retail crime was down by 23%;
- (iv) marketing had been focused upon;
- (v) strategic projects, such as Plymouth Summer Festival, had been successful;
- (vi) resources had been invested in the Western Approach and Theatre Royal car parks;
- (vii) the Council had the power to veto the BID;
- (viii) 89% of retailers voted in favour for the renewal of Plymouth's BID.

In response to questions raised it was reported that –

- (ix) 9% of retailers voted against the BID;
- (x) marketing was greatly focused upon;
- (xi) the results achieved for Plymouth's BID was the biggest and best mandate ever achieved.

Resolved that City Council be recommended not to exercise the power of veto with regard to the Business Improvement District.